

# THE CAREGIVER SHOW EXHIBITOR APPLICATION FORM

Please complete this form & return along with cheque payable to Metroland Media Toronto

## MAIL

The Caregiver Show  
c/o Metroland Media Toronto  
175 Gordon Baker Road  
Toronto, ON M2H 0A2

## EMAIL

rwhite@metroland.com

## PHONE/FAX

T: 416.774.2247  
F: 416.774.2293

## Ontario Science Centre

May 5, 2017  
10am - 5pm

Contact Name

Company/Organization

Position

Address

Telephone

Fax

Postal Code

Email

### Marketplace Exhibitor

Booth Rates include an 1/8 Page ad in the Caregiver Resource Guide and online advertising as indicated below:

- Single booth - \$1195 includes 20k impressions
- Double booth - \$1995 includes 25k impressions

### Upgrade your Advertising:

#### Resource Guide Print Upgrades: Digital Upgrades:

- Full Page - \$350
- Half Page - \$250
- Quarter Page - \$150
- 100k impressions - \$1,500\*
- 50k impressions - \$750\*
- 20k impressions - \$300\*

\*Pre/Post Show

**Costs Exclude Applicable HST.**

Total Cost:	
Payment Details:	
Method of payment: <input type="radio"/> Visa <input type="radio"/> Mastercard <input type="radio"/> Cheque <input type="radio"/> Amex	Amount enclosed:
Credit Card Number:	<b>NOTE - Payable to:</b>  <b>Metroland Media Toronto</b>
Expiry Date:	
Signature:	Date:
<i>Please reference on bottom of cheque: Caregiver Show</i>	

**Please do not email applications with credit card information**

**Ad material should be submitted electronically no later than the print deadline of March 31, 2017**

We accept the following ad formats: Photoshop JPEG and Adobe PDF (high resolution)

Metroland Media Toronto and or its Partners are not responsible for the loss or damage to any merchandise either exhibited or used at The Caregiver Show. Exhibitors fully understand that this shall be a binding contract upon acceptance by the Metroland Media Toronto. Exhibitors agree that they shall be responsible for the set-up of their own exhibit at The Caregiver Show.

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_