

# THE CAREGIVER SHOW EXHIBITOR APPLICATION FORM

Please complete this form & return along with cheque payable to Metroland Media Toronto

## MAIL

The Caregiver Show - York  
c/o Star Metroland Media  
175 Gordon Baker Road  
Toronto, ON M2H 0A2

## EMAIL

rwhite@starmetrolandmedia.com

## PHONE/FAX

T: 416.774.2247  
F: 416.774.2293

**Sheraton  
Parkway  
Toronto  
North**

September 08, 2019  
10am - 5pm

Contact Name

Company/Organization

Position

Address

Telephone

Fax

Postal Code

Email

### Marketplace Exhibitor

Booth Rates include an 1/8 Page Ad in the Caregiver Resource Guide and online advertising (20K impressions):

- Single booth** - \$1195 or
- ONLY \$995 if Toronto show exhibitor
- Double booth** - \$1995 or
- ONLY \$1645 if Toronto show exhibitor

**\* Book both the Toronto and York region Shows and save \$\$**

### Upgrade your Advertising:

#### Resource Guide Print Upgrades: Digital Upgrades:

- Full Page - \$350
  - Half Page - \$250
  - Quarter Page - \$150
  - 100k impressions - \$1,500\*
  - 50k impressions - \$750\*
  - 20k impressions - \$300\*
- \*Pre/Post Show

### Costs Exclude Applicable HST.

Net =	+HST 13% =	Total =
Payment Details:		
Method of payment: <input type="radio"/> Visa <input type="radio"/> Mastercard <input type="radio"/> Cheque <input type="radio"/> Amex		Amount enclosed:
Credit Card Number:		<b>NOTE - Payable to:</b>  <b>Metroland Media Toronto</b>
Expiry Date:		
Signature:	Date:	<b>Please reference on bottom of cheque: Caregiver Show</b>

**Please do not email applications with credit card information**

**Ad material should be submitted electronically no later than the print deadline of August 1, 2019**

We accept the following ad formats: Photoshop JPEG and Adobe PDF (high resolution)

Star Metroland Media and or its Partners are not responsible for the loss or damage to any merchandise either exhibited or used at The Caregiver Show. Exhibitors fully understand that this shall be a binding contract upon acceptance by the Star Metroland Media. Exhibitors agree that they shall be responsible for the set-up of their own exhibit at The Caregiver Show.

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_